

Designing Scalable Systems & Crafting Seamless Components.

Mission

Create intuitive digital experiences and scalable design systems, elevating product quality through innovation and user-centered design.

Education

Vinoba Bhawe University,
BTECH - CSE

Birla Institute of Technology
Mesra, Diploma in CSE

Certification

UX Design - Google

Interaction Design - UC San Diego

HCI - IxDF

UX Research - LinkedIn

Mobile UX Design - IxDF

Achievements

Awarded "Employee of the Year 2021" at PODTECH for outstanding performance and impactful contributions.

Experience

Media.net / Senior Product Designer / Nov 2023 - Present

Led design for core Media.net products including Select, Bytes, Empire, Makdi, and Neo, focusing on delivering innovative, user-centric solutions tailored to diverse business needs. Developed and launched comprehensive design systems from scratch for Neo, Select, and Bytes, harnessing the power of Figma and AI-powered tools to create scalable and efficient design processes for cross-functional teams.

Defined system architecture, streamlined workflows, and introduced automation for design token and asset delivery. Built robust documentation and learning platforms to support designers and engineers, mentored teams throughout system adoption, and established high standards to ensure consistent, impactful user experiences across all product offerings.

PODTECH / UX/UI Designer / May 2021 - Nov 2023

Designed intuitive, user-focused interfaces and management tools for DCIM (Data Center Infrastructure Management), enabling rapid and efficient response to alarms, incidents, maintenance, and system failures across B2B products like YondrOne for Yondr Data Center, LifeSafety for health & safety solutions, and Clover for the IT marketplace. My approach prioritized usability and seamless experiences to empower operations teams managing complex, critical environments.

Worked closely with data center teams to understand workflows and challenges, led user testing and iterative feedback cycles to refine product usability, and partnered with developers to ensure precise implementation and high-quality performance for each solution. Continuous collaboration and improvement were at the core of delivering impactful products for enterprise clients.

KLOUDONE / UI/UX DESIGNER / DEC 2020 - MAY 2021

Collaborated with KloudPLM teams to enhance the design architecture of the Salesforce product, redesign the KloudPLM website, and create an intuitive dashboard experience for the Kloudlearn product.